



VOICE 2024

Sponsorship Opportunities

June 3-5, 2024 | Hilton La Jolla Torrey Pines

*Please note that Semiconductor Wafer Test Workshop (SWTW) will be held on June 3-5, 2024 at OMNI La Costa Resort in Carlsbad, CA.

JOIN US AT VOICE 2024!

Advantest extends an invitation to our partners and affiliates to take part in VOICE 2024 — the leading conference for the international community of users of the V93000 and T2000 SoC test platforms, as well as handlers and test cell solutions. This year we are pleased to offer another robust technical program along with an elevated set of sponsorship options that are designed to deliver added visibility and networking opportunities at all levels of participation. We hope you will plan to join us!

<https://voice.advantest.com/>

WHY YOUR COMPANY NEEDS TO ATTEND

VOICE offers extensive learning opportunities through activities that include technical presentations, keynote addresses, partners' expositions and a technology kiosk showcase. The conference brings together semiconductor test professionals representing the world's leading integrated device manufacturers (IDMs), foundries, fabless semiconductor companies and outsourced assembly and test (OSAT) providers to discuss the latest technology advances, generate new ideas and share best practices. VOICE attendees have numerous opportunities to network with their peers and colleagues during breaks and social events.

OPPORTUNITIES AROUND

Throughout the VOICE 2024 Developer Conference, sponsors and exhibitors will have many opportunities to meet and mingle with hundreds of attendees. Benefits of participation include:

- Morning and afternoon breaks served in the Partners' Expo area
- Designated "expo only" time during breaks in the program
- A networking cocktail reception for attendees to meet the sponsors
- Complimentary event access geared to level of participation
- Exposure to users of Advantest products
- Enhanced VOICE Mobile App will provide unique promotional opportunities before, during and after the event

ACT NOW TO ELEVATE YOUR BRAND AT VOICE 2024!

Select from a variety of sponsorship packages or work with us to customize offerings to fit your specific needs. We can create a comprehensive marketing package designed to maximize your organization's visibility and expand your customer base.

As a VOICE 2024 sponsor, you will align with one of the world's most respected technology companies to demonstrate your commitment to excellence and enjoy a generous package of marketing benefits that give you direct access to Advantest's global customers.

IMPORTANT NOTE: *Contracts will be accepted on a first come, first served basis, so please apply early to ensure availability of your desired sponsorship.*

**Please complete the Sponsorship Application by May 1, 2024
to secure your space at VOICE 2024.**

VOICE 2024 Sponsorship Levels

		Headline (2 spots available)	Platinum (3 spots available)	Gold (8 spots available)	Silver (8 spots available)
BOOTH INFORMATION					
Price		\$16,000	\$13,000	\$7,000	\$5,000
Complimentary Passes	All complimentary passes provide full access to VOICE, including the evening event	5	4	3	2
Table		12' demo table	6' demo table	6' demo table	6' demo table
Standard Power		✓	✓	✓	✓
PRE-SHOW MARKETING					
Promotions	Inclusion of logo on all promotions with recognition as highest-level sponsorship	✓	✓		
Promotions	Inclusion of logo on all collateral materials	✓	✓	✓	✓
VOICE Website	Company description and logo on VOICE website	✓	✓	✓	✓
Social Media	Exclusive "sponsor of the week" posting on Advantest's Twitter, Facebook, LinkedIn with link to sponsor website	✓	✓		
Social Media	Shared "sponsor of the week" posting on Advantest's Twitter, Facebook, LinkedIn with link to sponsor website			✓	✓
Press Release	Mention in VOICE press release with quote from company executive	✓			
DURING EVENT MARKETING					
Signage	Premium signage only	✓	✓	✓	✓
Signage	Premium signage with special recognition at event	✓			
Mobile App	Dedicated company profile on VOICE mobile app	✓	✓	✓	✓
Mobile App	Mobile app notifications.* *Note: All notifications must be approved.	3	2	1	
Giveaways	Giveaways must be provided for all attendees.* *Note: All giveaways must be approved before distribution.	Select 1: - Lanyards - Tote bags - Notebooks - Pens	Select 1: - Lanyards* - Tote bags* - Notebooks* - Pens* *Based on availability	Opportunity to provide any giveaway item excluding the following items: lanyards, tote bags, notebooks, pens.	
Giveaways	Opportunity to distribute company brochure at registration AND/OR tote bags	✓	✓		
Promotions	Opening session introduction of the day's dynamic keynoter	✓			
Exclusive Offer	Invitation to have company executive at keynote speaker meet-and-greet	✓	✓		
Promotions	30-second video to be played during morning break	✓			
Promotions	Inclusion in the VOICE Passport Program to drive attendees to your booth	✓	✓	✓	✓
Raffle Drawing	Opportunity to draw Passport Program raffles	✓	✓		
POST-EVENT MARKETING					
Newsletter	Post-event coverage in Advantest's customer newsletter, GO SEMI & BEYOND	✓	✓	✓	✓

CUSTOMIZED SPONSORSHIP ADD-ONS (Contact Cassandra Koenig for pricing)

- Tote bag (based on availability)
- Lanyard sponsorship (based on availability)
- Notebook sponsorship (based on availability)
- Pen sponsorship (based on availability)
- Branded specialty cocktail of your choice at the Monday Welcome Reception
- Breakfast sponsorship including gobo spotlight (Day 1 or Day 2)
- Lunch sponsorship including gobo spotlight (Day 1 or Day 2)
- Coffee break sponsorship (Day 1 or Day 2)
- Tuesday happy-hour sponsorship

MORE INFORMATION:

For more information, or to discuss unique sponsorship ideas and opportunities, please contact **Cassandra Koenig** (cassandra.koenig@advantest.com).

Visit the VOICE website for updates throughout the year: <https://voice.advantest.com/>.

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