

# VOICE 2023

## Sponsorship Opportunities

**Santa Clara, CA | May 9-10, 2023 | Santa Clara Marriott**

### **JOIN US AT VOICE 2023!**

Advantest extends an invitation to our partners and affiliates to take part in VOICE 2023 — the leading conference for the international community of users of the V93000 and T2000 SoC test platforms, as well as Advantest's memory testers, handlers and test cell solutions. This year we are pleased to offer another robust technical program along with an elevated set of sponsorship options that are designed to deliver added visibility and networking opportunities at all levels of participation. **We hope you will plan to join us!**

<https://voice.advantest.com/>

## WHY YOUR COMPANY NEEDS TO ATTEND

VOICE offers extensive learning opportunities through activities that include technical presentations, keynote addresses, partners' expositions and technology kiosk showcase. The conference brings together semiconductor test professionals representing the world's leading integrated device manufacturers (IDMs), foundries, fabless semiconductor companies and outsourced assembly and test (OSAT) providers to discuss the latest technology advances, generate new ideas and share best practices. VOICE attendees have numerous opportunities to network with their peers and colleagues during breaks and social events.

## OPPORTUNITIES ABOUND

Throughout the VOICE 2023 Developer Conference, sponsors and exhibitors will have many opportunities to meet and mingle with hundreds of attendees. Benefits of participation include:

- Morning and afternoon breaks served in the Partners' Expo area
- Designated "Expo only" time during breaks in the program
- A networking cocktail reception for attendees to meet the sponsors
- Complimentary event access geared to level of participation
- Exposure to users of Advantest products
- Enhanced VOICE Mobile App will provide unique promotional opportunities before, during and after the event



## ACT NOW TO ELEVATE YOUR BRAND AT VOICE 2023!

Select from a variety of sponsorship packages or work with us to customize offerings to fit your specific needs. We can create a comprehensive marketing package designed to maximize your organization's visibility and expand your customer base.

As a VOICE 2023 sponsor, you will align with one of the world's most respected technology companies, demonstrate your commitment to excellence, and enjoy a generous package of marketing benefits that give you direct access to Advantest's global customers.

**IMPORTANT NOTE:** *Contracts will be accepted on a first-come, first-served basis, so please apply early to ensure availability of your desired sponsorship.*

### Headline Sponsorship (Limited to 2)

- Receive all the benefits of our Platinum, Gold and Silver levels, with elevated benefits that include the ability to have an executive introduce our non-industry keynoter, a higher level of visibility with a call-out in our VOICE press release, and more.

### Platinum, Gold, Silver sponsorships include the following:

- A booth within the Partners' Expo
- Complimentary registration(s) — # varies with sponsorship level
- Attendance to full program and all social events
- Logo on "Thank You" signage placed within the conference venue
- Logo on the "big screen" in general session rooms
- Logo online and on other VOICE promotional material
- Dedicated company profile on VOICE mobile app (Headline, Platinum and Gold Levels)





## SIGNIFICANT ENHANCEMENTS FOR SPONSORS OF VOICE 2023

Our sponsors have told us that they value opportunities for social interaction with VOICE attendees as much as they value the brand exposure of VOICE sponsorship, and they are looking for creative ways to develop relationships with current and potential customers.

With this in mind, we developed our VOICE 2023 sponsor program with offerings that include opportunities for technical/product interaction, and others that are focused more on networking.

In Santa Clara, we are offering four levels of sponsorship: Headline, Platinum, Gold and Silver. This year, the VOICE host hotel is the Santa Clara Marriott, a resort-style hotel in the heart of Silicon Valley.

### MORE INFORMATION:

For more information, or to discuss unique sponsorship ideas and opportunities, please contact **Cassandra Koenig** ([cassandra.koenig@advantest.com](mailto:cassandra.koenig@advantest.com)).

Visit the VOICE website for updates throughout the year: <https://voice.advantest.com/>.

Santa Clara Marriott



## VOICE 2023 U.S. SPONSORSHIP OPPORTUNITIES:

### Headline Sponsor \$15,000 (limited to 2)

- All the benefits of our highest-level sponsorship
- 12' demo table in select high-traffic areas of event
- Premium signage and special recognition at event
- Inclusion of logo on all promotions with recognition as highest-level
- Four complimentary full registrations with access to all special events
- Post-event coverage in Advantest's customer newsletter, GO SEMI & BEYOND, distributed to more than 7,000 customers and partners worldwide
- Selection of providing tote bag, lanyard, notebook or pen to all attendees
- Headline Sponsorship mention in VOICE press release with quote from company executive
- Dedicated company profile on VOICE mobile app
- Opening session introduction of the day's dynamic keynoter
- 30-second video to be played during morning break

### Platinum Sponsor \$13,000 (limited to 3)

- Premium signage and special recognition at event
- 6' demo table in select high-traffic areas of event
- Inclusion of logo on all promotions with recognition of highest-level sponsorship
- Four complimentary full registrations
- Access to special events
- Opportunity to distribute company brochure at registration
- Invitation to have company executive at keynote speaker meet-and-greet
- Exclusive "sponsor of the week" posting on Advantest's Twitter, Facebook, LinkedIn with link to sponsor website
- Company description and logo on VOICE website
- Company logo and link in Advantest's GO SEMI & BEYOND customer newsletter sent to over 7,000 subscribers
- Dedicated company profile on VOICE mobile app
- Inclusion in the VOICE Passport Program to drive attendees to your booth
- Selection of one of the following items to be distributed to all attendees at registration (first-come, first-served):
  - Tote bags (sponsor to provide 300)
  - Notebooks (sponsor to provide 300)
  - Pens (sponsor to provide 300)

### **Gold Sponsor \$6,500 (8 available)**

- 6' demo table in high-traffic areas of event
- Premium signage at event
- Inclusion of logo on all collateral materials
- Three complimentary full registrations
- Access to special events for registered attendees
- Opportunity to include company brochure and/or giveaway in attendee bags
- Shared “sponsor of the week” posting on Advantest’s Twitter, Facebook, LinkedIn with link to sponsor website
- Company description and logo on VOICE website
- Company logo and link in Advantest’s GO SEMI & BEYOND customer newsletter
- Dedicated company profile on VOICE mobile app
- Inclusion in the VOICE Passport Program to drive attendees to your booth

### **Silver Sponsor \$4,500 (8 available)**

- 6' demo table
- Premium signage at event
- Inclusion of logo on all collateral materials
- Two complimentary full registrations
- Company description and logo on VOICE website
- Dedicated company profile on VOICE mobile app
- Access to special events for registered attendees
- Opportunity to distribute company brochure at registration
- Inclusion in the VOICE Passport Program to drive attendees to your booth

### **Customized Sponsorship Add-ons (Contact Cassandra Koenig for pricing)**

- Tote bag (based on availability)
- Lanyard sponsorship (based on availability)
- Notebook sponsorship (based on availability)
- Pen sponsorship (based on availability)
- Branded specialty cocktail of your choice at the Monday Welcome Reception
- Breakfast sponsorship including gobo spotlight (Day 1 or Day 2)
- Lunch sponsorship including gobo spotlight (Day 1 or Day 2)
- Coffee break sponsorship (Day 1 or Day 2)
- Tuesday happy-hour sponsorship

**Please complete the Sponsorship Application to secure your space at VOICE 2023.**