

# VOICE 2022

## Sponsorship Prospectus

May 17-18, 2022

# Connect with Your Customers

Join us in Scottsdale, Arizona on May 17-18!

# VOICE<sup>2022</sup>

is the leading conference for global users of Advantest's V93000 and T2000 SoC test platforms as well as Advantest's memory testers, handlers and test cell solutions.

Join us for an unforgettable conference where semiconductor test professionals share the latest test advancements and best practices, in a forum featuring dozens of technical presentations, keynote addresses, technology kiosks, and a Partners' Expo.

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**TSSI has benefited from every VOICE conference and has attended each year since its inception. I look forward to VOICE as it enables me to increase my knowledge and network with peers.**

Hau Lam, Test Systems Strategies, Inc. (TSSI)

# Opportunities Abound

**VOICE**<sup>2022</sup> Line-up:

## Explore Cutting-Edge Technology Innovations

- + Robust technical program with dozens of presentations on high performance digital, factory automation, hardware-software design integration and more.
- + Register for Workshop Day on May 19
  - EXA Scale DUT Board Design
  - ACS Edge 2.0
  - Advanced RF Test Techniques*...and more!*

## Compelling Keynotes and Networking Events

- + Feel inspired by our dynamic industry keynoters.
- + Engage with attendees in a networking cocktail reception in the Partners' Expo area.
- + Wind down and socialize during morning and afternoon breaks.

## Connect with Test Engineers and Industry Experts

- + Explore the latest partner offerings and interact with global industry colleagues during our Partners' Expo.
- + Technology Kiosk Showcase featuring the latest Advantest innovations addressing test challenges and engineering solutions.



# Get Your Brand Out There!



## Sponsorship

provides you with a special opportunity to elevate your company's global presence, expand your customer network, and broaden your influence among **VOICE 2022** attendees.



**VOICE is an essential conference for Advantest partners and customers. As a sponsor, we're able to make new connections each year and network with colleagues in a relaxed forum.**

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Bill Wymbs, AllianceATE

# Sponsorship Opportunities

## Available Sponsorship Levels

**Silver, Gold and Platinum sponsorships include the following:**

- + A designated space within the Partners' Expo
- + Complimentary registrations – # varies with sponsorship level
- + Attendance to full program and all social events
- + Dedicated company profile on VOICE mobile app
- + Company description and logo on VOICE website
- + Inclusion in the VOICE Passport Program to drive attendees to your booth
- + Logo on "Thank You" signage placed within the conference venue
- + Logo on the "big screen" in general session rooms
- + Logo online and on other VOICE promotional material

**Headline Sponsorship (Limited to 2)**

**SOLD OUT**


Receive all the benefits of our Platinum, Gold and Silver levels, with elevated benefits that include the ability to have an executive introduce our non-industry keynoter, a higher level of visibility with a call-out in our VOICE press release, and more.

# Sponsorship Levels

Silver Sponsor \$4,500 (8 available)	Gold Sponsor \$6,500 (8 available)	Platinum Sponsor \$13,000 (3 available)
6' demo table	6' demo table in <b>high-traffic areas</b> of event	6' demo table in <b>select high-traffic areas</b> of event
Premium event signage	Premium event signage	Premium event signage & <b>special recognition at event</b>
Logo included on all collateral materials	Logo included on all collateral materials	Inclusion of logo on all promotions with <b>recognition of highest-level sponsorship</b>
<b>Two</b> complimentary full registrations	<b>Three</b> complimentary full registrations	<b>Four</b> complimentary full registrations
Opportunity to distribute company brochure at registration	Opportunity to include company brochure and/or giveaway in attendee bags	Opportunity to include company brochure and/or giveaway in attendee bags
Attendance to all special events	<b><u>All benefits of the Silver Category plus:</u></b>	<b><u>All benefits of the Gold Category plus:</u></b>
Dedicated company profile on <b>VOICE mobile app</b>	<b>Shared</b> “sponsor of the week” post on Advantest’s LinkedIn/Twitter/FB channels & link to sponsor website	<b>Exclusive</b> “sponsor of the week” post on Advantest’s LinkedIn/Twitter/FB channels & link to sponsor website
Company description and logo on <b>VOICE website</b>	Company logo and link in Advantest’s GO SEMI & BEYOND <b>customer newsletter</b>	Invitation to have company executive at <b>keynote speaker meet-and-greet</b>
Inclusion in the <b>VOICE Passport Program</b>		Selection of <b>one</b> of the following items to be distributed to all attendees at registration (first-come, first-served): <b>Tote bags, Notebooks, Pens</b>
		Note: Sponsor to provide a quantity of 300

**All sponsorship levels include** a designated space within the Partners’ Expo, company logo on “Thank You” signage, on the “big screen” in general session rooms, online and in other VOICE promotional materials.

# Sponsorship Levels (continued)

Headline Sponsor \$15,000 (2 available)	
12' demo table in select high-traffic areas of event	
Premium signage and special recognition at event	
Inclusion of logo on all promotions with <b>recognition as highest-level sponsorship</b>	
<b>Four</b> complimentary full registrations	
Selection of providing tote bag, lanyard, notebook or pen to all attendees	
<b><u>All benefits of the Platinum Category plus:</u></b>	
Headline Sponsorship mention in <b>VOICE press release</b> with quote from company executive	
Opening session introduction of the day's dynamic keynoter	
<b>All sponsorship levels include</b> a booth within the Partners' Expo, company logo on "Thank You" signage, on the "big screen" in general session rooms, online and in other VOICE promotional materials.	

# Customize Your Sponsorship

## Customized Sponsorship Add-ons

- + Sponsorship of items such as a **tote bag, lanyard, notebook** or **pen** (based on availability).
- + Branded specialty cocktail of your choice at the Monday Welcome Reception.
- + Breakfast sponsorship including gobo spotlight (Day 1 or Day 2)
- + Lunch sponsorship including gobo spotlight (Day 1 or Day 2)
- + Coffee break sponsorship (Day 1 or Day 2)
- + Tuesday happy-hour sponsorship



# Sponsor FAQ

## ? Is there a cost for registering additional members of my team?

Yes, it will cost \$300 per person.

## ? When will the Sponsorship/Exhibitor Manual be available?

It should be downloadable in April. It will contain all deliverable information to help you make the most of your sponsorship.

## ? Are there limits on the number of sponsors per level?

We have a limit of 2 Headline Sponsors, 3 Platinum Sponsors and will accept Gold and Silver contracts on a first-come, first-served basis.

## ? Are there any options for customizing my sponsorship package?

We offer a variety of sponsorship add-ons such as special event or game sponsorship, 30-second video display during general session and breakout session track sponsor.

Please contact Amy Gold at [amy.gold@advantest.com](mailto:amy.gold@advantest.com) for customized offerings.

## ? Where can sponsors see the layouts of the booths for the various levels of participation?

Floor plans will be included in the Exhibitor Manual.

## ? Will there be dedicated blocks of time for attendees to visit the exposition area?

Yes, time will be blocked for attendees to visit the Partners' Expo during breaks in the technical program and special events.

## ? Will sponsors be able to capture leads from those who visit our booth? If so, what type of information will be available?

Yes, you will be able to capture leads (e.g. contact information) when visitors stop at your booth by scanning their badges using a LeadCapture mobile app.

## ? Who should interested sponsors contact with questions?

For general sponsorship questions, please contact Amy Gold at [amy.gold@advantest.com](mailto:amy.gold@advantest.com).

Ref: Virtual Voice Sponsorship FAQ

# Past Participants (partial listing)

We appreciate our sponsors and are pleased that they see benefits in sponsoring VOICE events.  
We look forward to you joining their ranks!



# Industry Supporters

We're grateful to industry organizations who support our annual VOICE conference.



# Elevate Your Brand with Us

Through sponsorship packages and tailored offerings, we can help create comprehensive marketing opportunities based on your specific needs.

## Join us at VOICE 2022

Demonstrate your commitment to industry excellence and gain exposure to Advantest's global network of customers.

- Complete the Sponsorship Application to secure your spot at VOICE 2022:  
<https://voice.advantest.com/sponsor-opportunities/>.
- Contact Amy Gold ([amy.gold@advantest.com](mailto:amy.gold@advantest.com)) and visit <https://voice.advantest.com/> for more information

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**Contracts for sponsorship are now being accepted.**



# Looking Forward to Seeing You at VOICE 2022!

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Learn more at [voice.advantest.com](https://voice.advantest.com).



[#VOICE2022](https://twitter.com/VOICE2022)