

HIGHLIGHTS FROM

VOICE 2017

Palm Springs, CA, U.S.
May 16-17, 2017

Shanghai, China
May 26, 2017

SPONSORS

25 TOTAL* **19** U.S.* **15** CHINA*

ABSTRACTS

181 TOTAL* **169** U.S.* **12** CHINA

PAPER CONTRIBUTORS

12 COUNTRIES **22** COMPANIES

#VOICE2017



TOTAL ATTENDEES

452 TOTAL **229** U.S. **223** CHINA

TECHNICAL COMMITTEE

41 CUSTOMERS **19** COMPANIES

KIOSKS

29 TOTAL* **20** U.S. **9** CHINA*

3 NEW VOICE MASCOTS



MOBILE APP FIRST BILINGUAL

46,446 TOTAL IN-APP ACTIONS TAKEN